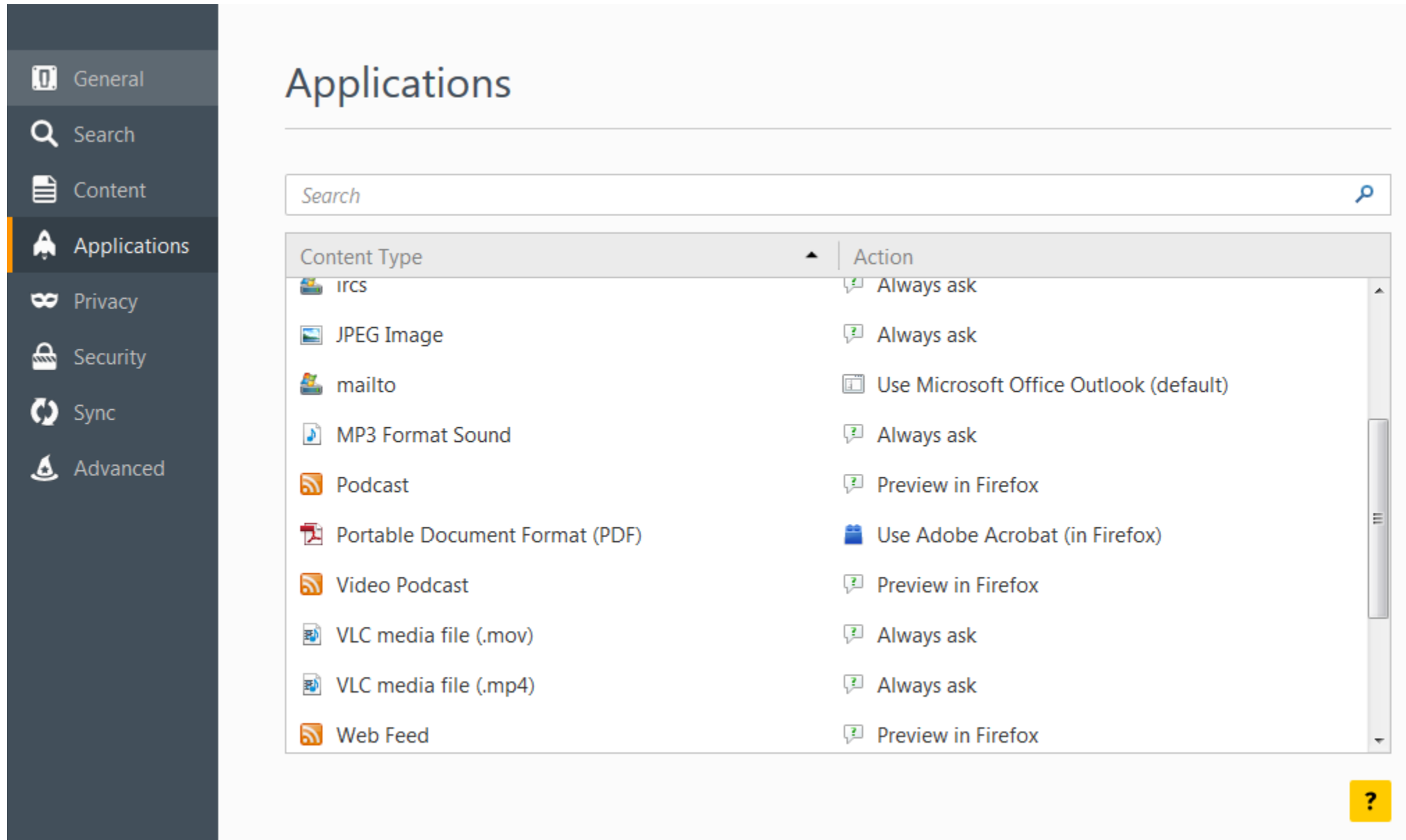For links in PDF's to work in newer releases of Firefox you just need to do a couple things, first in the Firefox Options, under Applications, for Portable Document Format (PDF), select Use Adobe Acrobat (in Firefox).
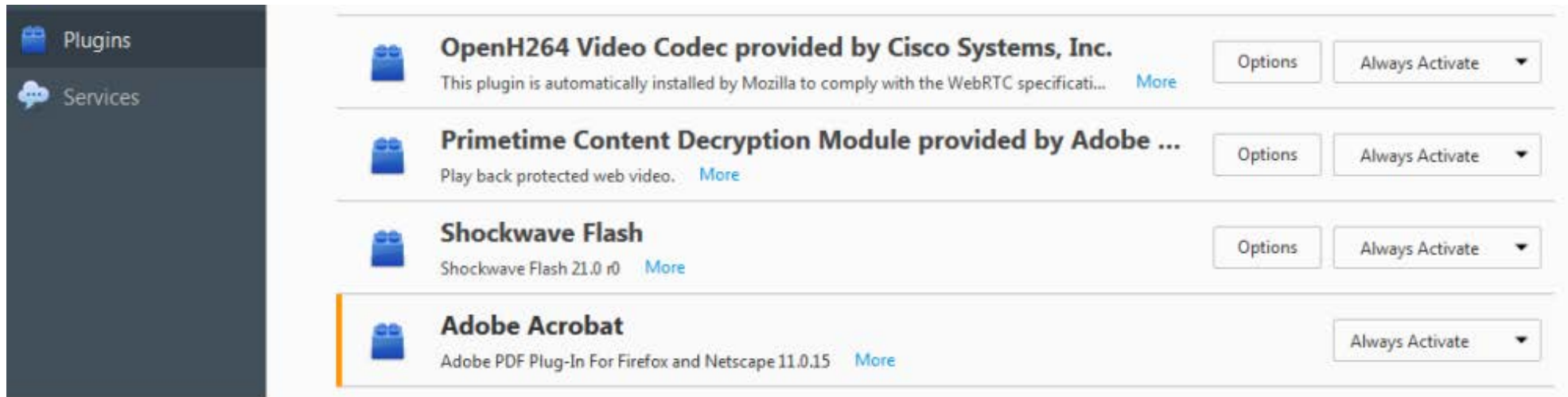
Applications

0	General
🔍	Search
📄	Content
🚀	**Applications**
😎	Privacy
🔒	Security
🔄	Sync
🌶	Advanced

Search

Content Type ▲	Action
ircs	Always ask
JPEG Image	Always ask
mailto	Use Microsoft Office Outlook (default)
MP3 Format Sound	Always ask
Podcast	Preview in Firefox
Portable Document Format (PDF)	Use Adobe Acrobat (in Firefox)
Video Podcast	Preview in Firefox
VLC media file (.mov)	Always ask
VLC media file (.mp4)	Always ask
Web Feed	Preview in Firefox

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Next, you'll see "Activate Adobe" messages then, you can go to the Add-Ons Manager and for Adobe Acrobat, select Always Activate (below).